

# Suma de NEGOCIOS



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## PUBLICATION STANDARDS

1. Suma de Negocios Journal publishes original papers of both theoretical and empirical nature, which can be of two types:
  - Research Paper: A document with presents in detail the original results of completed research projects. The structure utilized generally contains four important sections: introduction, methodology, results and / or discussion and conclusions.
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2. Papers must be unpublished and must not be subject to simultaneous consideration in other publications.
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4. Authors shall in all cases submit an abstract in Spanish and English – even if the paper is submitted in another language. The abstract shall have a maximum of 150 words, and it shall include the main theme of the study in a brief and succinct fashion, as well as the question or hypothesis, the methodology utilized, the results and major conclusions.
5. 5 or 6 keywords (Spanish and English) shall be included, which shall be related to the content of the paper, as well as 4 JEL descriptors - <https://www.aeaweb.org/econlit/jelCodes.php>
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  - The title in the original language of the text (in addition to the relevant translations into Spanish and English languages).
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The decision shall be informed based on the technical reports issued by at least two anonymous peers (experts in the field). Regardless of the report issued by the peers, the final decision as to whether or not the paper is ac-

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Originalidad	[1-5]
Interés y actualidad del tema	[1-5]
Aporte al conocimiento	[1-5]
Solidez teórica y conceptual	[1-5]
Pertinencia y dominio de la bibliografía	[1-5]
Rigor en la metodología	[1-5]

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Excelente: \_\_\_\_\_ Bueno \_\_\_\_\_ Regular \_\_\_\_\_ Malo: \_\_\_\_\_

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Excelente: \_\_\_\_\_ Bueno \_\_\_\_\_ Regular \_\_\_\_\_ Malo: \_\_\_\_\_

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Excelente: \_\_\_\_\_ Bueno \_\_\_\_\_ Regular \_\_\_\_\_ Malo: \_\_\_\_\_

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Excelente: \_\_\_\_\_ Bueno \_\_\_\_\_ Regular \_\_\_\_\_ Malo: \_\_\_\_\_

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Excelente: \_\_\_\_\_ Bueno \_\_\_\_\_ Regular \_\_\_\_\_ Malo: \_\_\_\_\_

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Excelente: \_\_\_\_\_ Bueno \_\_\_\_\_ Regular \_\_\_\_\_ Malo: \_\_\_\_\_

- Comentarios al Autor:

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