European Journal of Management and Business Economics

© 2016 European Academy of Management and Business Economics

This journal and the individual contributions contained in it are protected under copyright, and the following terms and conditions apply to their use in addition to the terms of any Creative Commons or other user license that has been applied by the publisher to an individual article:

Photocopying. Single photocopies of single articles may be made for personal use as allowed by national copyright laws. Permission is not required for photocopying of articles published under the CC BY license nor for photocopying for non-commercial purposes in accordance with any other user license applied by the publisher. Permission of the publisher and payment of a fee is required for all other photocopying (in this case you should contact with CEDRO [www.cedro.org]).

Derivative Works. Users may reproduce tables of contents or prepare lists of articles including abstracts for internal circulation within their institutions or companies. Other than for articles published under the CC BY license, permission of the publisher is required for resale or distribution outside the subscribing institution or company. For any subscription articles or articles published under a CC BY-NC-ND license, permission of the publisher is required for all other derivative works, including compilations and translations.

Storage or Usage. Except as outlined above or as set out in the relevant user license, no part of this publication may be stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without prior written permission of the publisher.

Author rights. Author(s) may have additional rights in their articles as set out in their agreement with the publisher (more information at http://www.elsevier.com/authorsrights). Notice. No responsibility is assumed by the Publisher or the AEDEM for any injury and/or damage to persons or property as a matter of products liability, negligence or otherwise, or from any use or operation of any methods, products, instructions or ideas contained in the material herein. Although all advertising material is expected to conform to ethical standards, inclusion in this publication does not constitute a guarantee or endorsement of the quality or value of such product or of the claims made of it by its manufacturer.

SCIENTIFIC BOARD

Richard P. Bagozzi
Ross School of Business, University of Michigan, USA

Carmen Barroso
Universidad de Sevilla, Spain

Giovanni Battista Dagnino
University of Catania, Italy

Rita Laura D’Ecclesia
Sapienza University of Rome, Italy

Adamantios Diamantopoulos
Department of Business Administration, University of Vienna, Austria

Esteban Fernández
Universidad de Oviedo, Spain

Xavier Font
Netherlands Metropolitan University, UK

Linda Golden
University of Texas at Austin, USA

Isabel Gutiérrez Calderón
Universidad Carlos III, Spain

Luis R. Gómez Mejía
University of Notre Dame, Indiana, USA

Juan Carlos Gómez Sala
Universidad de Alicante, Spain

Andrea Gröpel-Klein
Universität des Saarlandes, Germany

Wagner Antonio Kamakura
Jones Graduate School of Business, Rice University, USA

Ajay Manrai
University of Delaware, USA

Jose A. Mazzon
Universidade de São Paulo, Brazil

Jörg Henseler
Nijmegen School of Management, Radboud University Nijmegen,

Shintaro Okazaki
King’s College London, UK

Jon Landeta Rodríguez
Universidad del País Vasco, Spain

Teodoro Luque Martínez
Universidad de Granada, Spain

Jorge Bento Ribeiro Barbosa
Farinha, EGP-University of Porto Business School, Portugal

Jaap Sprok
Erasmus University, Rotterdam,

Rodolfo Vázquez Casielles
Universidad de Oviedo, Spain

INDEXATION OF THE JOURNAL

The Journal is currently indexed in the following data bases: SCOPUS Circulation and Editorial quality of Spanish Journals in Humanities, Social Sciences and Legal Sciences (Difusión y Calidad Editorial de las Revistas Españolas de Humanidades y Ciencias Sociales y Jurídicas) (DICE), The American Economic Association’s electronic bibliography (EconLit), CISIC Bibliography Database (ISOC), Research Papers in Economics (RePEc), Regional online information system for Scientific Journals in Latin America, the Caribbean, Spain and Portugal (LatinIndex).